

**NEWS RELEASE**

*For Immediate Release*



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**Gayle Waldron Joins the Premier Women's Festivals  
To Provide an International Forum for Celebrating Accomplishment**

CLEARWATER, FL (March 13, 2008) - Gayle Waldron, President of The Management Edge of Clearwater, FL and a recognized expert on women's business issues, was a speaker on small business at the California Women's Festival in Santa Barbara, March 7 - 9th.

Waldron is a frequent speaker at conferences, a master trainer, executive coach, culture change expert and highly sought after team builder and mediator. Her business, The Management Edge, provides consulting and professional development services to clients nation wide. She has been in business for 21 years. She is active in national women's organizations including: National Association of Women Business Owners (NAWBO), Women Impacting Public Policy (WIPP), Women's Business Enterprise National Council (WBENC), and the US Women's Chamber of Commerce (USWCC).

The Women's Festivals, a new conference created to "celebrate the accomplishments of women and inspire others to realize their dreams" launched with its inaugural event March 7 - 9th in Santa Barbara, Calif. A sister festival is scheduled for March 14 - 16th in Sedona, Ariz. The Women's Festivals were created to provide an interactive, multi cultural forum focusing on the five key areas of women's lives: Personal, Professional, Philanthropic, Political, and Planet.

For more information or to book Waldron as a speaker, please contact The Management Edge at 888-588-9481 or [gayle.waldron@mgtedge.com](mailto:gayle.waldron@mgtedge.com)

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