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CLEARWATER BUSINESS LEADER GAYLE WALDRON NAMED TO WIPP NATIONAL ADVISORY BOARD

WASHINGTON, D.C. (February 5, 2008) —Women Impacting Public Policy (WIPP), the nation's largest bipartisan women's business group, announces the appointment of Gayle Waldron, President of the Management Edge, Inc. in Clearwater, Florida, to the WIPP National Partners Advisory Board. The new Advisory Board is comprised of women business leaders from coast-to-coast and helps guide WIPP in implementing its mission as the voice of 15.6 million women entrepreneurs nationwide in the halls of Congress and the Administration.

"Gayle is a leader who understands and exemplifies the importance in engaging women business owners in the political and public policy process. She knows how legislation can impact a company's bottom line and ability to grow," said WIPP President and Co-founder Barbara Kasoff.

The WIPP National Partner's Advisory Board consists of an Executive Committee and five Councils -- Membership Council, Strategic Alliances and Coalition Partners Council, Communications Council, Research and Development Council, and Public Policy Council. Waldron was formerly the Co-Chair of WIPP's Procurement Committee and is also active with the Committee for Coalition Partnerships.

Since its founding in 2001, WIPP members have testified at numerous Congressional committee hearings on issues that affect the growth of women-owned businesses, particularly access to capital, tax reform, affordable healthcare and federal contracting opportunities. Also, WIPP members frequently participate in roundtable discussions conducted by the Administration on the economic impact of public policies on business.

"Now that women have ownership in nearly half of all private companies and are growing faster than any other business demographic, the impact of women entrepreneurs on the political landscape is formidable. With involved business owners like Gayle on our advisory board, WIPP is leading the way to ensure women's voices are heard in the halls of Congress, The White House and federal agencies," said Kasoff.

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About The Management Edge:

Founded in 1986, as a one person, woman owned company, The Management Edge® has experienced steady growth and holds corporate and long-term government contracts. They handle multiple large government contracts ranging throughout the country and overseas, as well

as multiple corporate contracts covering entirely different requirements. Known as "The People Solvers®", The Management Edge® is an Organization Development and training firm specializing in workplace interactions, team building and change management. Their consultants are seasoned, highly skilled, organization development, management and training professionals at the top of their field.

About WIPP:

Women Impacting Public Policy is a non-profit, national bipartisan group with over half-a-million members. WIPP is The Collective Voice in Washington, DC, for 46 national women and small business organizations. WIPP strengthens its members' sphere of influence in the legislative process, creates economic opportunities for members and builds alliances with other small business organizations. Visit www.wipp.org.